



STOCKHOLM
24th SEPTEMBER 2024

The 101st edition of our ITALIAN TRAVEL WORKSHOP is taking place at the Sheraton Stockholm Hotel next 24th September 2024. Representatives of the Italian tourism offer will meet Swedish tour operators and travel agencies through a session of pre-scheduled meetings. Buyers and sellers can tailor made their own agenda of meetings through a digital platform where to check profiles and products offered by the Italian seller!

Swedish tour operators and travel agencies will meet: hotels, tour operators, travel agencies, DMCs, local tourist boards, tourism promotion consortia, transportation company and much more. The meeting is held at the seller desk from 5 to 8 p.m.

A dinner for all the participants will follow, a further occasion to consolidate contacts established during the meetings in an informal and positive mood.

For any question, please contact Mrs. Emanuela Oddi:



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Monday – Friday 09.00 – 18.00



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